



		€ 6.000	€ 12.000	€ 24.000
<b>PRINT &amp; ONLINE</b>	<b>PRINT AND ONLINE, CHOOSE FROM 12 EDITIONS (8X CHANNELCONNECT + 1X EVENT SPECIAL)</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>DIAMOND</b>
	<b>1/1 page editorial / interview or report + image</b>	1	2	4
	<b>2/1 page editorial / interview or report + image</b>	1	2	4
	<b>Content:</b> Texts for print are produced by one of our editors, placed on our website, in our online newsletter and shared through our social media channels	✓	✓	✓
	<b>Newsletter:</b> relevant articles from the printed edition are copied in the ChannelConnect (dossier) newsletters that are sent out to 8,000 subscribers every Monday till Thursday	✓	✓	✓
	<b>Social:</b> articles are also distributed through social media: LinkedIn, Twitter and Facebook	✓	✓	✓
<b>Advertisement:</b> 1/1 page in an issue of your choice	1	2	4	
<b>ONLINE</b>	<b>ONLINE WWW.CHANNELCONNECT.NL, INCLUSIEF DOSSIER PORTALS</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>DIAMOND</b>
	<b>Custom article:</b> The article is written by our editor, SEO optimized and posted on our website.	1	2	4
	<b>Online advertorial:</b> Placed on a fixed position on the website and in the newsletter for 1 week. Provide image and short text yourself.	1	2	4
	<b>Banner:</b> leaderboard and/or rectangle; online on www.channelconnect.nl	1 week rectangle top (Premium) & 1 week standard	2 weeks Premium & 2 weeks standard	4 weeks Premium & 4 weeks standard
	<b>Vacancies</b> on the site and is included in the 4 different newsletters that week	1	2	4
	<b>Movers &amp; shakers or events</b> on our website, fair use	✓	✓	✓
	<b>Whitepaper:</b> produced by one of our editors, online on our website(s), announcement in our email newsletter and social media	✗	✗	6-8 pagina's
<b>EXTRA</b>	<b>EXTRA SERVICES</b>	<b>GOLD</b>	<b>PLATINUM</b>	<b>DIAMOND</b>
	Discount on extra services (see pricelist)	15%	20%	25%
	<b>Partnership:</b> ChannelConnect follows your company in a pro-active manner and spots interesting communications	✓	✓	✓