

ChannelConnect 2019 PRICELIST

HET KENNISPLATFORM VOOR ICT-BUSINESS PARTNERS

PRINT AND ONLINE

SELECTION FROM 12 EDITIONS (8X CHANNELCONNECT + 3X DOSSIER + 1X EVENTSPECIAL)	PRICE
1/1 page editorial / interview or report + illustration	€ 2.000*
2/1 page editorial / interview or report + illustration	€ 3.000*
1/1 page editorial / interview or report + illustration and 1/1 page advertisement	€ 2.750*
1/1 page advertisement	€ 1.500*
2/1 page advertisement	€ 2.500*
COVER	PRICE
Coverpicture + 3/1 page editorial / interview + illustration ChannelConnect	€ 4.500*
Cover 4 and 2/1 page editorial + illustration	€ 3.750*
Cover 2 or cover 3 and 2/1 page editorial + illustration	€ 3.500*
SPECIAL VERSIONS	PRICE
Flap on inside page, 3/1 page editorial + illustrations (extra exposure)	€ 4.500*
Flap on cover, 3/1 page editorial + illustrations (extra exposure)	€ 5.000*
Insert A4 Fullcolor print (or A3 folded to A4), paper-quality t.b.d., print costs excluded	€ 2.750
* Price incl. article on the website, in the newsletter and extra boost with our social media channels	€ 500

ONLINE

WWW.CHANNELCONNECT.NL INCL. DOSSIER PORTALS	PRICE
Superleaderboard format (px): 982 x 175, per week	€ 750
Rectangle Top format (px): 336 x 280, per week	€ 500
Rectangle Bottom format (px): 336 x 280, Leaderboard Top en Bottom format (px): 728 x 90, per week	€ 350
Custom article: The article is written by our editor, SEO optimized and posted on our website. Warranty for at least 250 views per article	€ 700
1 news item / advertorial maximum 300 words on the website and in the digital newsletter	€ 500
Post a vacancy on our website for 1 month	€ 400
Company logo and short text on the partner page www.channelconnectmedia.nl, per year	€ 250
NIEUWSBRIEF CHANNELCONNECT OF DOSSIERS (10.000 SUBSCRIBERS, 4 TIMES A WEEK)	PRICE
Banner per week, format (px): 580 x 103 or 271 x 225	€ 450
ISPTODAY.NL	PRICE
Rectangle banner, per week	€ 250
500 words interview / article on the website	€ 500
300 words interview / article on the website	€ 350
WEBSITE, SOCIALE MEDIA AND REFERENCE CASES	PRICE
Writing texts for your own communication on your website or social media by a professional editor, price per hour	€ 80
Placement of product / reference cases, columns on our website	€ 500

EXTRA LIVE

EVENTS - LIVE	PRICE
Participation / sponsoring ChannelConnect This is IT - May 22, 2019	From € 2.500
Sponsorship opportunities roundtable discussion with partners (summits)	On demand
Participation / sponsoring ChannelConnect partner day / iMediate ICT cup	On demand
PRESS RELEASES	Price
Production of professional press release by one of our editors	€ 650
Mailing to max. 300 addresses on press list and placement on our media channels	included
WHITEPAPERS AND VISION ARTICLES	Price
Writing a whitepaper, 6-8 pages under the guidance of a good briefing	€ 2.100
Online placement of a whitepaper / vision article, message in the newsletter and other media	€ 500
VIDEOREPORT ON WWW.CHANNELCONNECT.TV	Price
Making a company video, publication on website, publication in newsletter and on social media	From € 750